

Ardbog Day

FIND A SHINDIG* NEAR YOU...



If you dig Ardbeg and you're prepared to roll up your sleeves, you'll enjoy a hands-on ardbogological experience this Ardbog Day – namely getting your hands on a glass of Ardbog.

GET DIGGING

Events are happening in Ardbeg Embassies and bars all over the world and are listed by country on this page. So have a dig about and find your nearest event. We look forward to seeing you!

Ardbog Day At The Distillery

Pre Ardbog Day

A WAREHOUSEMAN'S JOURNEY (11,10,10x,9,3)

£43

Monday 27th May to Friday 31st May (12 places) 2:20pm daily

This is an adventure into the minds of the warehouse squad at Ardbeg. Sample a cask taken from each warehouse; see the stacker rise and the casks fall Ardbeg style. How does a bung get high? When does the sponge lie low?

PEAT BOG DIALOGUES

£20

Monday 27th May, Wednesday 29th May and Friday 31st May (12 places) 11am

Armed with a braceful of drams and a delicious packed lunch venture out onto the peaty bogs above the hills at Ardbeg. Discover the terrain with Dougie MacTaggart, the only man we know who has truly encountered a peat bog body. He will tell you tales that will make your hair curl as Ardbeg's history is revealed. Layer by layer by layer.

BBQ at the BOG with the BLUESWATER

£30

Thursday 30th May (70 to 80 places) 7pm to 11pm

Peat smoke, smoked mackerel, funky blues music, peat smoked beef burgers, fresh Islay breeze, a brisk walk with friends, cosy blankets on the peat bog under the twinkly stars, rhythm and blues, peaty drams. Did we mention peat?

Ardbog Day at The Distillery

SATURDAY JUNE 1ST 2013 NOT JUST YOUR BOG STANDARD TOURS

£5

1000, 1030, 1100, 1130, 1200, 1230, 1300, 1330, 1400, 1430, (12 per tour) 1500, 1530

Why go the conventional route when you can take a different course? Embark on a tour like no other. Not just the bare bones of Ardbeg – but one where you uncover its roots and treasures along the way. We're digging this kind of tour!

The BIG DIG Saturday June 1st – all day

Choose your flag, grab your spade and DIG. You never know what lurks beneath. A bronze sword, the remains of a woolly mammoth, the body of a crofter lost at Solum village, a silver coin or a 4.5 litre bottle of Ardbog. Dig deep and explore the very essence of Ardbeg.

The CHRONICLES OF TEXA

£30

Saturday 1st June – all day FROM THE PIER (12 per boat) x 2 1000, 1130 ,1300 , 1430

Ardbog Day is packed with fun and merriment, but in balance there is a more thought-provoking side to be explored. Catch the RIB at the Ardbeg pier and head over to the historic island of Texa where not only will drams and delicacies await but an opportunity to feed on the knowledge of our Professor of Geochemistry and Petrology. He not only knows about the origin, composition, distribution and structure of rocks, he knows about whisky too. Drink a little and learn a lot. He also speaks Swedish.

IT'S A RE(PEAT) TASTING, IT'S A RE(PEAT) TASTING....

£40

Saturday 1st June (30 places) 1000 1200 1400

You can't be Very Young if you can remember when the peat for Ardbeg was cut at Airigh nam Beist. In the year 1975 when Queen sang Galileo, the Renaissance of Ardbeg was a long way off and Ardbeg Day a thing of the future. The Lord of the Isles had long left Islay and Mickey Heads was Still Young. Time to revisit some old favourites.

ORGANOLEPTIC ORIENTEERING TASTING

£40

Saturday 1st June (30 places) 1100 1300 1500

Pack your nose and taste buds, grab a map and compass and head outside for an al fresco tasting. Use your navigational skills to find the manager and his team at each control point to savour some extraordinary drams. Young and vibrant, old and mellow, rich and fruity. Fresh air, drams and exercise – what more could a (bog) body ask for?

ARDBEG SMOKIES ON THE PIER

All day on the Ardbeg pier. A friend of ours, Iain R Spink, loves smoke. In fact he loves it so much he uses smoke to create his famous Arbroath Smokies. He smokes his fish in a traditional way used since the late 1800s... in halved barrels under layers of hessian sacks. It just so happens we have all the resources he needs right here – fresh fish, hessian and plenty of half Ardbeg barrels and butts. Distinctive, delicious and to be eaten with a dram. Learn all about this ancient art in the fresh sea air.

THIS IS NOT THE SCHOOL SPORTS DAY – CHALLENGE YOURSELF!

The Peat and Spade Race The Ardbeg Wheelbarrow Race The Peat Sack Race Boggy Welly Tossing Dribbling Ardbog style Bog of War

IN THE OLD KILN CAFÉ...

Calum and his eminent team will be serving food all day to satisfy your appetite. He will be digging deep into his recipe book and creating yummy stacks of food – juicy lasagne, constructed club sandwiches, layers of chocolate cheesecake, mouthwatering pies, etc etc etc.....Try our layered Ardbeg coffee.